

Module code	AX-3310		
Module Title	Mixed Media and Visualisation		
Degree/Diploma	Bachelor of Arts (Design and Creative Industries)		
Type of Module	Major Option		
Modular Credits	4	Total student workload	8 hours/week
		Contact hours	4 hours/week
Prerequisite	None		
Anti-requisite	None		
Aims <ul style="list-style-type: none">- To provide students with knowledge and understanding of fundamental concept of mixed media and its approach to visualisation;- To engage students with various usage of mediums and materials combination in mixed media;- To provide knowledge and practical experience of process in producing works of mixed media.			
Learning Outcomes: <i>On successful completion of this module, a student will be expected to be able to:</i>			
Lower order:	30%	<ul style="list-style-type: none">- Describe the fundamental knowledge and understanding of mixed media and its importance in visualisation;- Learn and understand terminologies in mixed media field;- Describe different creative practices in mixed media works;- Understand the development of mixed media application as part of visualisation through art historical perspectives;	
Middle order:	30%	<ul style="list-style-type: none">- Apply their knowledge and understanding of elements and principles of art and design in producing various mixed media projects;- Analyse and interpret relevant creative practices in mixed media works;- Analyse and explore different materials and techniques in producing mixed media works;	
Higher order:	40%	<ul style="list-style-type: none">- Show their ability to work cooperatively through group projects and develop ideas as part of an outstanding learning community;- Evaluate their personal and interpersonal creative practice and skills through presentation and critique sessions;- Develop their visual sensitivity through implementation of values and attitude towards completing group project.- Evaluate body of work through research in personal project portfolio.	
Module Contents <ul style="list-style-type: none">- Mixed media and its approach in visualisation- Mixed media application in design- Conceptualisation of creative practices in mixed media- The history of mixed media application- Materials and techniques in mixed media- Artist and their mixed media works- Mixed media and public art- Found object art- Collage and assemblage- Sculpture and installation- Contemporary issues on the usage of mixed media- Mixed media and commercialisation- Multimedia: the new approach			
Assessment	Formative assessment	Bi-weekly Weekly assessment and feedback	
	Summative assessment	Examination: 0% Coursework: 100% -Mixed-media project (30%) <ul style="list-style-type: none">- Found object art (30%)- Portfolio (30%)- Presentations (10%)	